



CROATAN INSTITUTE



SPONSOR THE INAUGURAL CROATAN FORUM

October 2-4, 2018

THE CROATAN FORUM is a new gathering for people to engage in deep discussion of pressing issues at the critical nexus where finance, sustainability, and economic development intersect.

The Forum is produced by Croatan Institute, an independent nonprofit research institute whose mission is to harness the power of investment for social good and ecological resilience. Since its launch in 2014, the Institute has rapidly established a reputation for rigorous, action-oriented research on investing in constructive solutions to some of the major challenges of the 21st century.

The goal of the Forum is to create a thought-provoking, multi-day conversation where 75-100 people will gather to discuss cross-cutting issues that are central to the Institute's mission, projects, and programs:

- ◆ **IMPACT INVESTING AND SUSTAINABLE FINANCE:** Social and environmental investing, sustainability and systemic risk, total portfolio activation, investor engagement
- ◆ **CLIMATE SOLUTIONS AND JUST TRANSITIONS:** Clean Portfolio Project, Divest-Invest, regenerative agriculture, financing Just Transitions from extractive economies
- ◆ **RESILIENT COMMUNITIES AND REGENERATIVE ECONOMIES:** Place-based investing, resilient rural development, community health and wealth, regional food systems
- ◆ **SOCIAL EQUITY AND INCLUSIVE FINANCE:** Social-purpose business, diversity and inclusion, racial equity investing, international microfinance
- ◆ **INSTITUTIONAL ACCOUNTABILITY AND CORPORATE ENGAGEMENT:** Business and human rights, endowment transparency, corporate sustainability, Big Data

Please join this important series of conversations at the Full Frame Theater in downtown Durham, NC.

Who and Where

The Forum will bring together a wide array of highly engaged leaders in impact investing, social finance, inclusive entrepreneurship, corporate sustainability, food and agriculture, and community development. It will take place in downtown Durham, NC – the Startup Capital of the South, historic home of Black Wall Street, and a critical hub in North Carolina's vibrant Research Triangle region.

Why Sponsor

Becoming a sponsor of the Croatan Forum puts your organization in front of this diverse audience of leaders and practitioners working at the nexus of finance, sustainability, and economic development. You will have the opportunity to attend the Forum, and, if you elect to be a Signature or Lead Sponsor, to speak to the Forum's audience directly.

Your support is vital to creating this event!

Contact Christi Electris to discuss becoming a sponsor at christi@croataninstitute.org or (919) 794-7440, ext. 103

CROATAN FORUM SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR

\$25,000*

- ◆ Featured logo placement on all conference materials, including conference website
- ◆ Primary logo placement on signage at Forum dinner
- ◆ Verbal recognition and 5-minute speaking opportunity at Forum dinner
- ◆ 3 free tickets to the Croatan Forum (includes meals)
- ◆ Up to 3 additional tickets available for purchase at a discounted rate for your team
- ◆ Access to Croatan Forum participant list both before and after the event
- ◆ Up to 2 branded (pre-approved) swag items and 1 print piece distributed to attendees
- ◆ Social media promotion
- ◆ **2 available**

LEAD SPONSOR

\$15,000*

- ◆ Logo placement on all conference materials, including conference website
- ◆ Primary logo placement on signage at a Forum reception
- ◆ Verbal recognition and 3-minute speaking opportunity Forum reception
- ◆ 2 free tickets to the Croatan Forum (includes meals)
- ◆ Up to 2 additional tickets available for purchase at a discounted rate for your team
- ◆ Access to Croatan Forum participant list after the event
- ◆ Up to 1 branded (pre-approved) swag item and 1 print piece distributed to attendees
- ◆ Social media promotion
- ◆ **3 available**



IMPACT SPONSOR

\$8,500*

- ◆ Logo placement on all conference materials, including conference website
- ◆ Logo placement on signage at a Forum lunch
- ◆ 1 free ticket to the Croatan Forum (includes meals)
- ◆ Up to 1 additional tickets available for purchase at a discounted rate for your team
- ◆ 1 print piece distributed to attendees
- ◆ Social media promotion
- ◆ **5 available**

CONTRIBUTING SPONSOR

\$5,000*

- ◆ Name recognition on all conference materials, including logo on conference website
- ◆ Logo placement on signage at a Forum breakfast
- ◆ 1 free ticket to the Croatan Forum (includes meals)
- ◆ Up to 1 additional tickets available for purchase at a discounted rate for your team
- ◆ Social media promotion
- ◆ 1 print piece distributed to attendees
- ◆ **6 available**

SUPPORTING SPONSOR

\$2,500*

- ◆ Name recognition on all conference materials, including logo on conference website
- ◆ 1 free ticket to the Croatan Forum (includes meals)
- ◆ **109 available**

SCHOLARSHIP SPONSOR

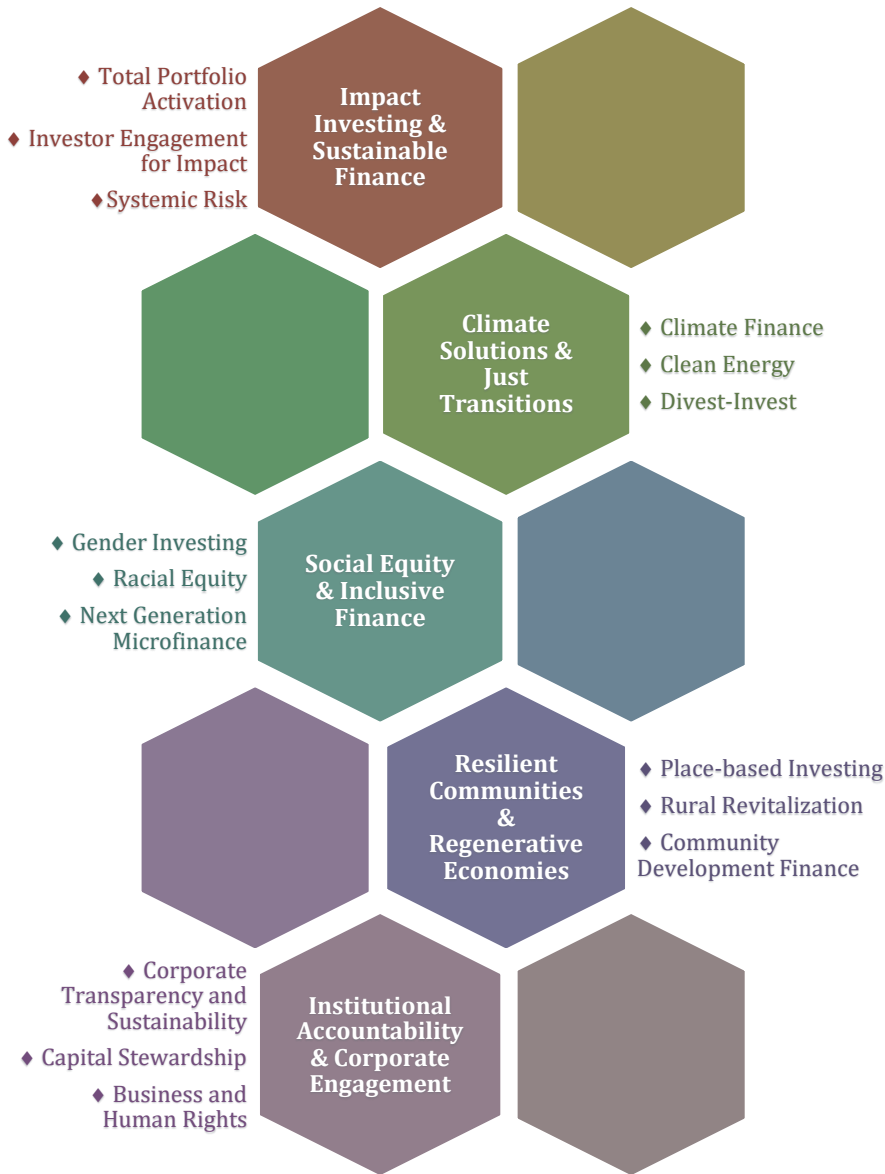
\$950*

- ◆ Name recognition on all conference materials, including logo on conference website
- ◆ Fund a scholarship for a student or nonprofit representative to attend the Croatan Forum

*BECOME A FOUNDERS CIRCLE MEMBER

Founders Circle members receive 10% off sponsorship for the 2018 Croatan Forum. To learn more about becoming a member of the Croatan Institute Founders Circle visit:
www.croataninstitute.org/founderscircle

Topics in the Croatan Forum will address cross-cutting themes at the nexus of finance, sustainability, and economic development:



CROATAN FORUM ADVISORY & HOST COMMITTEE

Andrea Armeni, Transform Finance

Laura Benedict, Self-Help Ventures Fund

Sharlene Brown, Partnership for Responsible Financial Inclusion

Lauren Erickson, Erickson Advisors

Eric Henry, TS Designs

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