



Communications and Marketing Intern

About the position:

Croatan Institute is an independent nonprofit research and action institute whose mission is to build social equity and ecological resilience by leveraging finance to create pathways to a just economy. In 2018, after years of engagement with professionals of color working on racial equity issues, the Racial Equity, Economics, Finance, and Sustainability (REEFS) program and its advisory board were formalized. REEFS focuses on three pillars of work: (1) enhancing investor decisions; (2) expanding the BIPOC pipeline; and (3) supporting financial health in communities of color.

The REEFS program is launching the pilot of BIPOC Leaders Advancing an Inclusive and Sustainable Economy (BLAISE). Through this project, we aim to diversify the sustainable, responsible, and impact investing industries by increasing the participation of undergraduate students identifying as Black, Indigenous, and other people of color (BIPOC).

For summer 2023, the Institute is seeking three individuals to participate in a 6-week internship, working 40-hours per week. Each intern will receive a stipend of \$5500 and will participate in educational lunch-and-learns, including two sessions on strategies for budgeting and student loan debt management. The internship will begin with an abridged educational course on ESG and impact investing with a racial equity lens.

Basic purpose:

The Communications and Marketing Intern will develop an understanding of the overall concept of Croatan, including our mission statement and how we work. They will also support the team with communications and marketing. Tasks could include preparing social media content, sending emails, working on newsletters and other promotional materials, and event coordination.

Intern Job Responsibilities:

- Work closely with staff member
- Accept designated projects
- Work on communications and marketing
- Assist in event planning
- Performing administrative duties as needed
- Learning technical skills related to the industry

Interns will also have the option to participate in Croatan's Investment Subcommittee meetings and activities.

Work Hours & Benefits

Six-week paid internship over the summer 2023.

Intern Qualifications / Skills:

- Must be a BIPOC student
- Pursuing a Bachelor's degree in Business, Economics, Sustainability, Education, Communications or other CSR related degrees
- Entering junior or senior year of college undergraduate program in Fall 2023
- Possess strong analytical and research skills
- Experience with social media strategy and social media content development
- Have enthusiasm to learn
- Interested in the sustainable, responsible and impact investing field

How to apply

Candidates should complete this [form](#), uploading both a resume and writing sample. Applications will be reviewed on a rolling basis. We will start reviewing applications in mid-March, so we strongly encourage early applications. We will continue to accept applications until the position is filled. No calls or preliminary inquiries please. For more information about Croatan Institute, please visit <https://croataninstitute.org/blaise/>.