

Seanicaa Edwards Herron is a respected agricultural economist and market analyst with close to 20 years of experience in agricultural economics/agribusiness spanning across the academic, private, and government sectors. Ms. Edwards Herron has been the first African-American woman to serve in the capacity of agricultural economist for USDA World Agricultural Outlook Board, University of Missouri-Columbia Commercial Agriculture Program, and Informa Economics. Mrs. Herron is also a former USDA radio contributor on livestock markets and weekly briefings for top USDA officials, Secretary of Agriculture and Chief Economist.

She now serves as Founder and Executive Director of Freedmen Heirs Foundation Inc., a nonprofit organization with a laser focus on expediting change in U.S. agriculture by bridging the gap between two worlds: Black farmers and the marketplace. Dedicated to a vision of eliminating inequities in agriculture, Freedmen Heirs Foundation's mission is to provide Black farmers access to technical assistance, capital and new market opportunities.

Seanicaa is the 2009 recipient of the Albert R. Hagan Awards for excellence in Agricultural Economics and 2022 Mississippi State University Reveille 25 inaugural class for excellence among young Mississippi State University Alumni.

Edwards Herron earned her bachelor's degree in agribusiness and master's degree in agricultural economics, both from Mississippi State University.