Website Development Consultant

Location: Remote  
Duration: 6-month contract  
Compensation: $5,000 - $7,000

Overview:
Croatan Institute seeks a Website Development Consultant to support the creation of its FARMWISE NC website, a resource intended to support access to financial health services and increase knowledge of the available ecosystem services for underserved farmers and ranchers. The FARMWISE project is intended to be replicated in other states using FARMWISE NC as a basis.

The ideal candidate will guide our team through all aspects of website development. The consultant will collaborate with our team to understand the project objectives and requirements, and then provide strategic advice and technical solutions to achieve our goals. They will leverage their expertise in web development technologies, best practices, and industry trends to deliver innovative and effective solutions.

Responsibilities:
1. **Consultation and Requirement Analysis**: Collaborate with clients to understand their objectives, target audience, and technical requirements for the creation of FARMWISE NC.
2. **Planning**: Develop a comprehensive website development plan that aligns with the team’s goals, ensuring optimal user experience, functionality, and performance.
3. **Technology Assessment**: Evaluate existing website platform, tools, and technologies to identify opportunities for improvement or migration to more suitable solutions.
4. **Technical Guidance**: Provide expert advice on website architecture, design, and best practices to ensure scalability, security, and maintainability.
5. **Project Management Support**: Provide project management support to ensure successful execution and delivery in line with the project budget and timeline.
6. **Quality Assurance**: Conduct thorough reviews and testing of websites to ensure compliance with quality standards, accessibility guidelines, and cross-browser compatibility.
7. **Training and Knowledge Transfer**: Train the Institute’s communication personnel on website management, content updates, and basic troubleshooting to empower them to maintain and optimize their websites effectively.

Qualifications:
- Bachelor’s degree in Computer Science, Information Technology, or a related field (or equivalent experience).
• Strong understanding of web design principles, user experience (UX) design, and responsive web development.
• Proven experience in website development, with expertise in frontend and backend technologies such as HTML, CSS, JavaScript, PHP, and CMS platforms (e.g., WordPress, Drupal, Joomla).
• Strong understanding of web design principles, user experience (UX) design, and responsive web development.
• Excellent communication and interpersonal skills, with the ability to effectively communicate technical concepts to non-technical stakeholders.
• Demonstrated project management skills, including the ability to prioritize tasks, manage timelines, and collaborate with the staff.
• Experience with web analytics tools, SEO principles, and digital marketing strategies is a plus.
• Relevant certifications in web development or project management (e.g., PMI-PMP, AWS Certified Developer) are advantageous.

How to apply:
Candidates should complete this form and upload a resume and three references.

Instead of submitting a traditional resume, interested firms are invited to submit a comprehensive proposal showcasing their qualifications, relevant experience, and approach to website development consulting. Proposals should include details on past projects, methodologies utilized, and any additional information that demonstrates the firm's expertise in website development. Please submit proposals to
reefs@croataninstitute.org.

Applications will be reviewed on a rolling basis. We will start reviewing applications in mid-January, so we strongly encourage early applications. We will continue to accept applications until the position is filled. No calls or preliminary inquiries, please.

For more information about Croatan Institute, please visit croataninstitute.org